



Our CFO Advisory team is with you every step of the way.

Our experienced team of FP&A professionals is committed to ensuring your success. We start by gaining a comprehensive understanding of your business and needs. Next, we identify key performance indicators. We'll build a detailed model that's consistent with your goals and work with you to evaluate your progress and develop and adjust your strategy.

We made the right choice selecting Wiss. Over the years, the Wiss team has gone above and beyond to streamline our accounting fuction and service our account.

Ralph D. Weaver Founder & CEO, East West Connection

Common Deliverables

- P&L, Cash Flow & Balance Sheet Budgets & Forecasts
- Financial Scenario Modeling
- Budget vs. Actuals Reports & Analysis
- Key Performance Indicators Reporting
- Executive Summaries & Dashboards





FP&A uses financial and operational data to provide greater insights into your business to support management decisions and accountability. Insight and Foresight are combined to drive strategic decision-making and proactively manage risks.



Hindsight

Obtain relevant and reliable data and begin to move away from the focus on historical Actuals

The FP&A Journey



Insight

Analyze Actuals utilizing descriptive analytics to determine what happened and diagnostic analytics to understand why it happened



Foresight

Manage risk or embrace opportunities using predictive analytics to determine what will happen and prescriptive analytics to determine what should be done

